

2021 EERMC EDUCATION BUDGET PROPOSAL
DRAFT 12-2-20: Total \$97,500

1) OER Energy Fellow Intern

\$7,500.00

This funding will leverage an additional \$2,500 in funding from the RI Office of Energy Resources (OER) to support a University of Rhode Island (URI) Energy Fellow (student) for February – December 2021. The Energy Fellow will assist with outreach and engagement to (1) promote energy management within the farm community and (2) promote solar among low- and moderate-income populations. *Cost estimate based on 2020 allocation.*

2) Energy Training for K-12 Teachers (RFP)

\$45,000.00

This funding will leverage National Grid's collaboration with the National Energy Education Development (NEED) project. NEED provides energy curriculums and training to K-12 teachers in Rhode Island. OER and the RI Department of Health are seeking to bolster and compliment the NEED energy curriculum and training around the intersection of equity, health and energy efficiency. *Cost estimate based on 2020 highest proposal.*

3) Production of Educational Energy Videos (RFP)

\$6,000.00

Funds would support the production of high-quality short videos on selected Energy 101 topics. This could be as basic as purchasing animation software subscription and hiring an intern. Perhaps one video is developed for each of three target audiences (e.g. legislators, chambers of commerce & landlords). Then the hired entity would also help to connect with each audience to ensure the videos have the intended impact. *Cost estimate may change as it is based on limited research (\$2000/video x 3 videos).*

4) Energy Education & Outreach (RFP)

This would be a bundled Request for Proposals to hire one entity to assist the Council with multiple education and outreach efforts.

4.1) Annual Public Forum

\$7,500.00

The EERMC Annual Public Forum brings together local business and non-profit leaders, policymakers, academics, students, and the general public to engage in meaningful conversations around the cross-sector, interdisciplinary issues facing energy efficiency right now. URI Cooperative Extension has organized this for the past two years. *Cost estimate based on URI's 2020 contract.*

4.2) Energy Lecture Series

\$12,500.00

For the past two years, the EERMC has sponsored the URI Plugged Into Energy Research (PIER) Lecture Series, which highlights cutting-edge energy research and outreach, and explores how the results may affect our daily lives. The Council could consider shifting to an EERMC Energy Lecture Series, to give the Council more agency and visibility. *Cost estimate based on URI's 2020 contract (3 lectures).*

4.3) Outreach to Promote Educational Videos

\$9,000.00

Funds would support assistance with outreach and distribution of the educational energy videos described in Item 2. The hired entity would help to connect with each target audience to ensure the videos reach intended stakeholders. *Cost estimate is based on a level of effort that would fall between the Public Forum and the Lecture Series.*

5) Energy Expo Education Component

\$10,000.00

This could be an opportunity to bolster the educational aspects of the Energy Expo at the Rhode Island Home Show (assuming it is held in person in 2021). There are no specific ideas yet, but this could include travel expenses for a high-profile lecturer or support for new demonstration projects. *Cost estimate is a placeholder.*